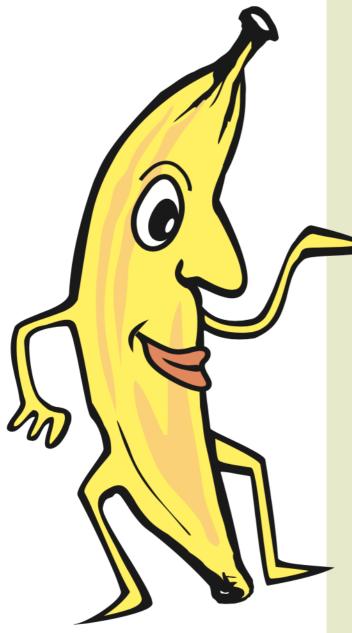
Answers

Banana worker 1p Plantation owner 5p Shipper 4p
Shop or supermarket 13p Importer and ripener 7p **Total 30p**



Guarantees
a **better deal**for Third World
Producers



Fairtrade

Note: This breakdown is fairly accurate, but is obviously simplified for the game. Each banana exporting country will have a slightly different breakdown. There is also a difference in the way profits are distributed from bananas exported from small farms and large plantations.

People often ask about the breakdown for a Fairtrade banana. This game is about 'conventional' bananas – the way most bananas are produced, and the issue of Fairtrade is best dealt with later on in a workshop as the debate can get bogged down about the specifics of Fairtrade. Another issue is that the amount received by a Fairtrade banana farmer varies from country to country, as the price is determined for each country's specific circumstance. The price paid means that farmers and workers receive a 'living wage' - in other words a wage that pays for them to shelter, feed and educate their family and have a small amount left over for discretionary expenditure.

As a group of Fairtrade workers or small farmers, they are also paid a 'social premium' which the group themselves determine how to spend: it could be to increase wages, support community development projects, improve production practices or environmental concerns.

Web and e-mail links: www.fairtrade.org.uk info@bananalink.org.uk www.bananalink.org.uk www.cafod.org.uk

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