



# Knowledge Organiser - Fair is Fair - Class 4

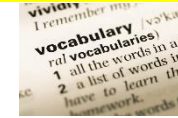


## Sticky Knowledge

- ✓ The Fair Trade Company was founded in 2005.
- ✓ Fairtrade is about better prices, decent working conditions and fair terms of trade for farmers and workers in the developing world.
- ✓ The top 5 Fair Trade products are: bananas, cocoa, coffee, flowers and sugar.
- ✓ The term 'developing world' is a developing country whose state is less developed than other countries from around the world.
- ✓ The Philippines is the country who exported the most bananas in 2022.
- ✓ Brazil is the number 1 country for the export of coffee.
- ✓ The Netherlands (Holland) is the worlds largest exporter of flowers.
- ✓ The top 5 exports from the UK are: cars, gas turbines, crude petroleum, gold and pharmaceuticals.
- ✓ The top 5 imports into the UK are: cars, medicinal and pharmaceutical products, gas, non-ferrous metals and crude oil.
- ✓ A biome describes what a place is like and has its own specific climate eg. aquatic, grassland, forest, desert, and tundra.
- ✓ A vegetation belt refers to the plant and plant life within a biome.
- ✓ A climate refers to the average weather conditions (physical geography) within a place over a long period of time.
- ✓ The relief of a place refers to the height and shape of the land (physical geography).

## BIG Idea

Fair Trade is a well-established company whose aim is to provide better working conditions, better pay and better prices for both farmers and workers. In the UK, we import and export a wide range of products each year to help build our economy as well as boost infrastructure across the UK.



## Vocabulary

- Climate**- the average weather in a place over a long period of time.
- Trade/Trading**- The transfer of goods from one person to another.
- Import**- Good coming into a country.
- Export**- Goods leaving a country.
- El Salvador**- A country in Central America.
- Fair Trade**- Fair trade is a term for an arrangement designed to help producers in developing countries achieve sustainable and equitable trade relationships.
- Globalisation**- a term used to describe how trade and technology have made the world into a more connected and interdependent place.
- Brand**- a product made by a manufacturer.
- Multinational Company**- a company that operates in at least 1 other country other than its own.
- Supply**- make available to someone.
- Balance of trade**- the difference in value between import and export.
- Managed prices**- prices that are managed by a company.
- Multilateral trade**- trade between 3 or more countries.
- Reciprocal trade**- an arrangement between two parties that allows the roles of buyer and seller to be interchangeable. Each sells to the other and buys from each other.
- Cocoa**- a powder made from roasted and ground cacao seeds.
- Bananas**- a long curved fruit which grows in clusters and has soft pulpy flesh and yellow skin when ripe.
- Farmer**- the name of the person who grows crops.
- Ethical**- completed in a non-discriminatory way.
- Coffee**- a hot drink made from the roasted and ground seeds (coffee beans) of a tropical shrub.
- Poverty**- the state of being extremely poor.
- Sustainable**- able to be maintained at a certain rate or level.
- Producer**- a person, company, or country that makes, grows, or supplies goods or commodities for sale.
- Crops**- the goods that are grown.
- Demand**- the request made from someone.
- Buyer**- the person who buys goods from someone else.